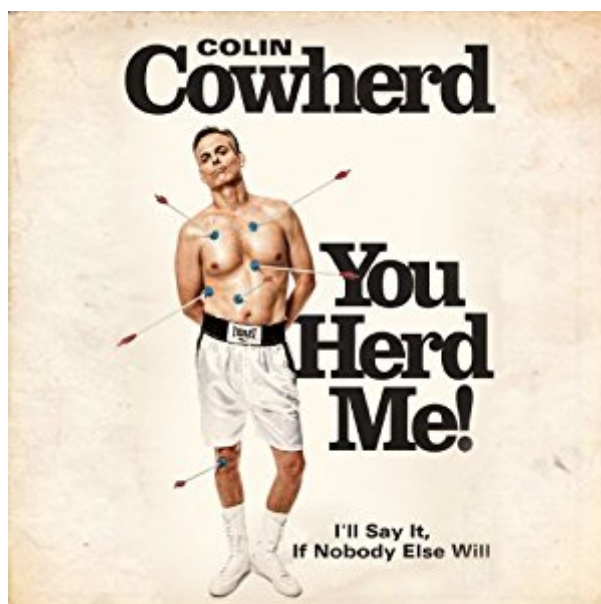


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# You Herd Me!: I'll Say It If Nobody Else Will



## Synopsis

"There are really two games, the one you see and the one you don't. The way I see it, the best way to use access to both worlds is to illuminate and reveal, not idolize and adore. It's better to be wrong than to be played for a fool." - Colin Cowherd

In this age of billion dollar athletic marketing campaigns, "feel good" philosophy with no connection to reality, and a Sports Media echo chamber that's all too eager to swallow whatever idiotic notion happens to be in vogue at the moment, it's tough to find people who aren't afraid to say what they're really thinking. But that's where Colin Cowherd comes in. As his millions of fans on ESPN Radio and ESPNU already know, Colin is the rare sports analyst who's brave (or crazy) enough to speak his mind-even if it pisses some people off. Of course, it helps that a lot of what Colin has to say is simply hilarious. Lots of writers can tell you about Boston's storied sports history. But how many can tell you why the city of Boston is America's five year old? Lots of writers will brag about the stuff they got right, but how many will happily list all the calls they got completely and utterly wrong? Whether he's pointing out the stupidity of conspiracy theories, explaining why media bias isn't nearly as big a deal as many assume, or calling out those who prize short term wins over sustainability, Colin is smart, thought-provoking, and laugh-out-loud funny. Some of the questions he's not afraid to ask in *You Herd Me!* include: Is Tiger Woods really a sex addict-or does he just have good PR? Is "work-life balance" really the ideal we should all strive for-or is that just a way for people to feel better about mediocrity? Is talent really all it's cracked up to be-or can too much talent actually be counterproductive? Is the X games really a sport-or would we all be better off if we admitted it's something else entirely? Is Hell really a supernatural place of fire and brimstone-or is it actually just another word for living in Tampa? Unapologetically entertaining and packed with behind-the-scenes insights you won't get anywhere else, *You Herd Me!* is unlike any other sports book ever written.

## Book Information

Audible Audio Edition

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## Customer Reviews

I read the first 100 pages of Colin's book today while on travel in LA, and let me tell you Colin: there were 5 firetrucks parked outside the Barnes and Noble on Rosecran as I left the store! To summarize: Colin talks about how his early childhood experiences gave him a vantage point for life after being traumatized by sports figures not living up to how they are portrayed on TV and through the media. Further, Colin goes with his gut - trusting his instincts as always- rather than being foolish buying into today's phony media trends. This book is classical Colin at his best: substance! Buy it!

I enjoyed most of this book. Some of the rants I had heard before on the show. Many of the lines made me laugh out loud. Still, I felt that a few of the arguments could've been better developed. Also, I'm not the biggest fan of college football. I skipped the essay on that. I would've wanted a slightly longer book, but I did enjoy the read.

Love the Herd, and love the radio show. But if you listen on the radio regular as I do there is nothing new in the book that you wont have heard already. Definitely not bad but I cannot give this more than three (3) stars.

It is an ok book. Interestingly insightful. I cant give it anymore stars because to me it was just an average book nothing really great about it and nothing really bad. I think if you really like Colin you will like the book. I did like his take on Tiger Woods.

Like most reading this book I turn into Colin from time to time and usually can listen to him for about 20 minutes or so. He has good takes and angles and does a great job convincing you of his point of view. A lot of the chapters in this book feel like hot takes from his show, which is is no way a bad thing. He presents a lot of view points that I had never considered before in an entertaining and honest way. He points out some of the idiosyncrasies in sports and life and does so in a fun way. I liked his point about the difference in baseball players and football players. Baseball has morphed into a club team, traveling circus with players only worrying about their own stats. A tiny percentage

of baseball players have college degrees and most move around so often that they don't know the joy of playing for a city or team that comes with growing up playing football. There's no AAU or traveling teams (although 7 on 7 and other camps have gotten popular the last few years) and football is all about team and community and all have some college and many more are graduated. Baseball contracts are guaranteed and football is not. It breeds a more humble athlete. I really like this book and even used some of his chapters for topics with friends and family members.

If you are regular listener you will recognize a lot of what is in this book. I am only about halfway through it and it is nice to be able to re-live many of his on-air rants and observations in book form with more detail. I appreciate Cowherd's insight into sports and his philosophies on life in general. I listen to his morning show on ESPN frequently and find myself adamantly agreeing to 90% of what he has to say, only disagreeing on about 5% and having no opinion on the other 5%. I like that he sticks his neck out and says what he thinks, but then is not above reevaluating those thoughts and opinions based on new information. I've never understood the whole "flip-flopper" tag placed on people who are willing to change their stance on something as they learn more and more about an issue. He gets a little "cutesy" at time on the radio show, and he has to be a complete egomaniac, but I think that is what makes the radio show (and the book) winners in my eyes. If you like Cowherd you will probably like the book, if you don't it will just validate why you don't like him.

"You Herd Me!: I'll Say It If Nobody Else Will is an expanded version of Cowherd's immensely popular national radio talk show. The book gives him the time allotment to further examine and support his positions than the time allotted on a radio show, and he does so with his usual unique rationale and contrarian positions. As always, Cowherd makes a good case for whatever position he is supporting, and often that position goes against popular opinion. This is the same stuff (and strategy) that makes his radio show so much fun to listen to. Colin is articulate and intelligent, and he asks many poignant questions that are doomed to go unanswered. Among the best chapters in my opinion was the one on Michael Jordan vs. Lebron James - why is the former so loved and the latter so, shall we say, unloved? Cowherd makes many points as to why this should not be the case, but knows he will win few converts to his way of thinking. A good read.

When your 17 y.o. son take his nose out of his phone long enough to ask you for a book you immediately put your nose in your phone and go to to get it. He read some of it to me. It was comical.

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